

**Welcome to the first of the Social Investment Unit's (SIU's) quarterly newsletters. This will keep you in the loop with what's happening in the social investment space and let you know where you can find out more.**

## A bit of background

The SIU was established 15 months ago as a centralised function with ongoing responsibility for implementing and coordinating the government's social investment approach across the social sector.

Our goal is to advance and embed a social investment approach across the social sector, complementing investment activities already underway in a number of agencies. And we're doing this with data and analytics.

By social investment we mean taking a person-centric approach to service design and delivery – doing things now that will pay off in the future. It means making the right investments in people's education, health, and well-being so they can live more fulfilling and productive lives.

It also means investing in communities so they can enable people to thrive – or support them when things fall down.

## Some key achievements

Our work is moving at a fast pace. We'd like to invite you to check out some of our key achievements to date (there's more coming):

- [Data Exchange](#) – the launch of 'Prod-1' – the transfer of data between MSD and the Methodist Mission Southern – is expected next week.
- [Social Investment Analytical Layer](#) in Statistics NZ's [Integrated Data Infrastructure](#) (IDI) – was launched in September.
- [Social Investment Measurement Map](#) (SIMM) – provides information on what type of measures are available before authorised users access Statistics NZ's Integrated Data Infrastructure (IDI).
- [Budget 2017](#) – we're working with agencies wanting to implement a social investment approach for Budget 2017.

- [Fourth Data Hui](#) – along with Statistics NZ and the Data Futures Partnership, we co-hosted the fourth Data Hui, in association with the Minister of Finance, on 22 November.



Data Hui: 22 November | Beehive, Wellington

## Website up and running

Our new website – [www.siu.govt.nz](http://www.siu.govt.nz) – was officially launched this week.

Following a soft launch in October – to test everything was working – we've had more than 1,200 people from 18 countries visit our site ... we're working on going viral!

As well as helping people to understand what social investment is, and what it is the SIU does, the website will showcase the tools, resources and guidance we're developing to help social sector agencies successfully implement a social investment approach.

It's also where our stakeholders and interested New Zealanders can keep up-to-date with what's happening, what we're doing and who we're talking to.

Over time, the website will grow as content is added. This includes interactive information from



current and future test cases we've conducted, starting with Social Housing.

Please email us at [info@siu.govt.nz](mailto:info@siu.govt.nz) with any feedback and suggestions about what content you think could be added to our website (no promises, but we'll do our best).

## Social investment guide: available before Christmas

The first iteration of the Social investment guide will be released on our website before Christmas.

The guide will cover a description of what social investment is, as well as a first look at some of the approaches and tools to help adopt a social investment approach.

## Fact sheets

To help you better understand what it is we do, we've translated some of our technical stuff into plain English [fact sheets](#) (they're on our website).

## New location

The SIU has relocated to the Lambton Centre, 117 Lambton Quay (Level 3). Our thanks to Treasury for hosting us and, while the view's not quite as good from Lambton Quay, we're enjoying our new space.

## New email addresses

All SIU team members can be contacted at [firstname.lastname@siu.govt.nz](mailto:firstname.lastname@siu.govt.nz).

It's exciting times for the SIU as our own identity starts to evolve.

## Season's greetings

Finally, the SIU team would like to wish you and your family a safe and happy holiday season. We're looking forward to working with you and your team in 2017.

*Dorothy Adams – Lead, Social Investment Unit*



### Contact us

Please email us at [info@siu.govt.nz](mailto:info@siu.govt.nz).  
For more information, please visit [www.siu.govt.nz](http://www.siu.govt.nz).

To unsubscribe, please email [info@siu.govt.nz](mailto:info@siu.govt.nz), with the word 'Unsubscribe' in the subject line